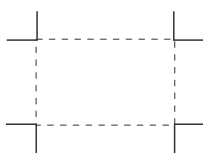# Printivo Standard A3 Poster Artwork Guideline

Bleed Area:
Extend your artwork background to fill the full 'Bleed Area'. This is to ensure that your card comes out perfect and edged up when they are trimmed

Trim Area
Your final print product will be trimmed on point to achieve exact size

Safe Area
Keep all important information and design (text, logo, icons, images) inside this area. (Excluding your background). Anything outside this area stand the chance of being cut off during trimming.

DOs
* Edit and save your file in CMYK colour profile
* Convert texts to curve, outline or path before saving
* Ensure you use high resolution images up to 300dpi
* Delete the Printivo Artwork guideline before saving, leaving your file as it should appear when printed
* Delete bleed and trim marks from your file
* Repeat procedure if you are ordering 2 sided cards

DON'Ts
* Flatten your image layers, this may reduce your image quality
* Edit and save files in RGB, Hex colour profiles
* Add additional bleed or trim marks to your files, just save your file to size of the template.